



Taras Shevchenko National University of Kyiv
Faculty of Economics
Scientific Association of Students and Postgraduates

Shevchenkivska Vesna 2019: Economics

27.03.2019

General information

Date

March 27, 2019

Languages

English, Ukrainian

The aim of the Conference: discussing and finding solutions to the pressing problems of contemporary economics, developing relationships among young scientists from different countries, exchanging experience and publishing results of the scientific economic research.

The work at the Conference will be held at the **following plenary sessions**. Detailed list of themes by plenary sessions you can find in the Annex.



Economic Theory
and Economic
Policy



Finance



Accounting
and Statistics



International
Economics and
Marketing



Management



Economic
Cybernetics



Corporate
Economics and
Entrepreneurship

Participation conditions

The deadline for application and theses submission for foreign participants is the **March 11, 2019**. The papers should be sent to the email address efinsider@gmail.com. You also need to fill in google-form.

Google-form

<https://goo.gl/d4rzTh>

Email

efinsider@gmail.com

Documents in electronic format should be named by the author's surname (Surname.doc). The subject of email should include the full name of the author, their country and desirable plenary session, for example, "**Kevin Huston_USA_Economic Theory**".

The Organizing Committee reserves rights to select papers for the participation in the Conference and to make changes to general participation conditions. Papers that don't match the outlined requirements won't be considered.

The requisites will be sent to you along with the message about successful review of abstracts by **17.03**. The registration fee (200 UAH ~ 8 dollars) should be paid after filling in the google-form, submitting the abstracts to the mail and reviewing them by **19.03**.

The Sessions will be held in the format of reports (English language is advisable). Any report should last up to 10 minutes, and additional 10 minutes are for discussion. Each participant should prepare a presentation for the report. The presentation is required to be in English in .ppt/.pptx/.pdf.

The participation fee should be paid after the paper is accepted for the publication. Account details for the payment will be sent together with the acceptance notification. Accommodation and food costs are to be paid by the participants. The approximate accommodation cost per one person is 240 UAH (about 9 dollars) for a day (in a twin room).

The authors of the best reports will be able to present them in a poster session format at the international economic forum "Economics. Finance. Business. Management" on May 21-24, 2019.

Key dates

March 11

The deadline for filling in the google-form and submitting the abstracts

March 17

Notice of successful passing of review

March 19

The deadline for fee payment

March 27

Conference day, presentations of abstracts by authors

Requirements for theses

Character limit

10000 characters including spaces (1 page in A4 format)

Font

Times New Roman, size 8, line space – 1

Margins

Left – 2,5 cm, right – 1,5 cm, top and bottom – 1,5 cm each

A thesis must contain

Name and last name of the author, title of the higher education establishment, year of study and major, full name of the academic advisor; title of the paper and abstract (up to 100 words, before main body of the text, in italics); information about the author for the conference program (see the example)

List of references

Up to 56 sources in alphabetical order at the end, Times New Roman font, size 8, in the text references should be given in the format of source number and pages within the source, in square brackets only, example: [1, p.1215]

Illustrations and tables

All items should be grouped and must contain references in the text, illustrations must have captions at the bottom, tables must have titles, all items must have sources beneath (in italics)

Presentation requirements

Entirely in English, up to 20 slides, using the same design style, font size from 24, with maximum 68 lines of an informative text on the slide, no conglomeration of items, information should be structured (tables, charts, diagrams)

Schedule of the conference

March 26

Arrivals of participants

17:00

Excursion "Kyiv Historical" (for foreign participants)

March 27

Conference day

9:00 – 10:00

Registration of participants (hall of economic faculty)

10:00 – 11:00

Plenary session (opening of the conference)

11:00 – 13:00

Section meetings

13:00 – 13:30

Coffee break

13:40 – 15:00

Section meetings

15:00 – 15:40

Plenary Session (lecture)

15:40 – 16:40

Section meetings

17:00 – 17:30

Awarding winners, closing a conference

Annex

Economic Theory and Economic Policy

- Transformations of economies in terms of economic modernization
- Macroeconomic stability and growth
- Microeconomics and economic efficiency
- Theory of industrial markets
- Institutional changes and economic development

Finance

- Corporate Finance; • Public Finance; • International Finance; • Financial Market;
- Insurance: • Insurance market and its regulation; • Social oriented insurance market; • Entities risk management; • Integration of banks and insurance companies; • Risk insurance market; Reinsurance market; Banking: • History of the development of banking; • Central banks activities, regulation and supervision; • Bank management and banking risk management; • Banking activities in the securities market; • Electronic banking products and services; • Interaction between banking and real sectors of the economy

Economic Cybernetics

- Economic-mathematical modelling of economy
- Models and methods of forecasting socioeconomic processes
- Systems and methods of decision making and support

International Economy and Marketing

- Globalization of the world economy
- The challenges of modern international business
- Trends of international marketing
- Technology of modern marketing

Management

- Investment and innovation management
- Intellectual property management
- Strategic management

Accounting and Statistics

- Accounting, analysis, audit and control
- Applied statistics and demographics
- Macroeconomic statistics
- Social and demographic statistics.

Corporate Economics and Entrepreneurship

- The theory of enterprise: • Organizational and legal forms of enterprises; • Structure and enterprise management; • Personnel and labor productivity , salaries and wages; • Fixed and tangible assets; Intangible resources of the enterprise; • The manufacturing process and its organization at the enterprise; • Production costs and cost price; • Integral efficiency of the enterprise activity;
- Entrepreneurship: • Operation of entrepreneurship; Social entrepreneurship; • Innovation and investment entrepreneurship; • Main areas of business deregulation; • State support of entrepreneurship; • The role of business associations in supporting and protecting the economic interests of entrepreneurs; • Ecological economics: • Environmental entrepreneurship; • Environmental management; • Environmental accounting and audit.

Contacts



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<https://goo.gl/evu2rf>

